

Resiliency, Culture Change Focus of 2013 Navy Energy Action Month

Efforts Bring About Cultural & Behavioral Change

IN HIS PROCLAMATION this year, President Obama declared October National Energy Action Month and issued a call to action for all Americans to work together to achieve greater energy security.

Navy commands worldwide participate in Energy Action Month to share information on energy efficiency, highlight Navy's successful energy initiatives, and foster an energy-aware culture. The goal of 2013 Navy Energy Action Month efforts is to bring about cultural and behavioral change that enables energy security and resiliency.

As part of these efforts to change culture, the Navy launched a video that describes a new information campaign to inspire energy behavior change and awareness among the Navy workforce. The campaign's theme,

"Did You Know?" highlights the importance of energy to the Navy's mission. The video can be viewed here: <http://youtu.be/1D8JFu-gpzig>.

Energy security and mission success go hand-in-hand for the Navy. "Energy is our greatest enabler and our greatest vulnerability," explained Rear Admiral Kevin Slates, director of the Chief of Naval Operations (CNO) Energy and Environmental Readiness Division. "Our combat capability is directly tied to the energy we have available."

The Department of Defense (DoD) accounts for 80 percent of the Federal government's energy consumption. The Navy accounts for 22 percent of DoD's total petroleum consumption; 84 percent of this figure is consumed in fleet operations. These rates of consumption represent strategic and operational vulnerabilities. By making more energy efficient choices, the Navy can increase capability, reduce vulnerabilities, and enhance resiliency.

"We deliver 1.25 billion gallons of fuel worldwide to operators annually. This represents an Achilles' heel in operators," explains Captain James Goudreau, director of CNO's Energy Coordination Office. "Our efforts are focused on technology changing behavior to provide options for increased payload, range, or endurance, thus giving commanders greater operational flexibility."

The Department of the Navy is also providing energy-awareness training opportunities for fleet Sailors and aviators,

Boatswain's Mate 2nd Class Kerik Vargas switches his lights to high efficient light bulbs as part of an energy conservation initiative at Commander, Navy Region Hawaii.

MC2 Mark Logico



TAKE ACTION NOW

SAVE ENERGY TO INCREASE CAPABILITY



Navy Energy Action Month
October 2013

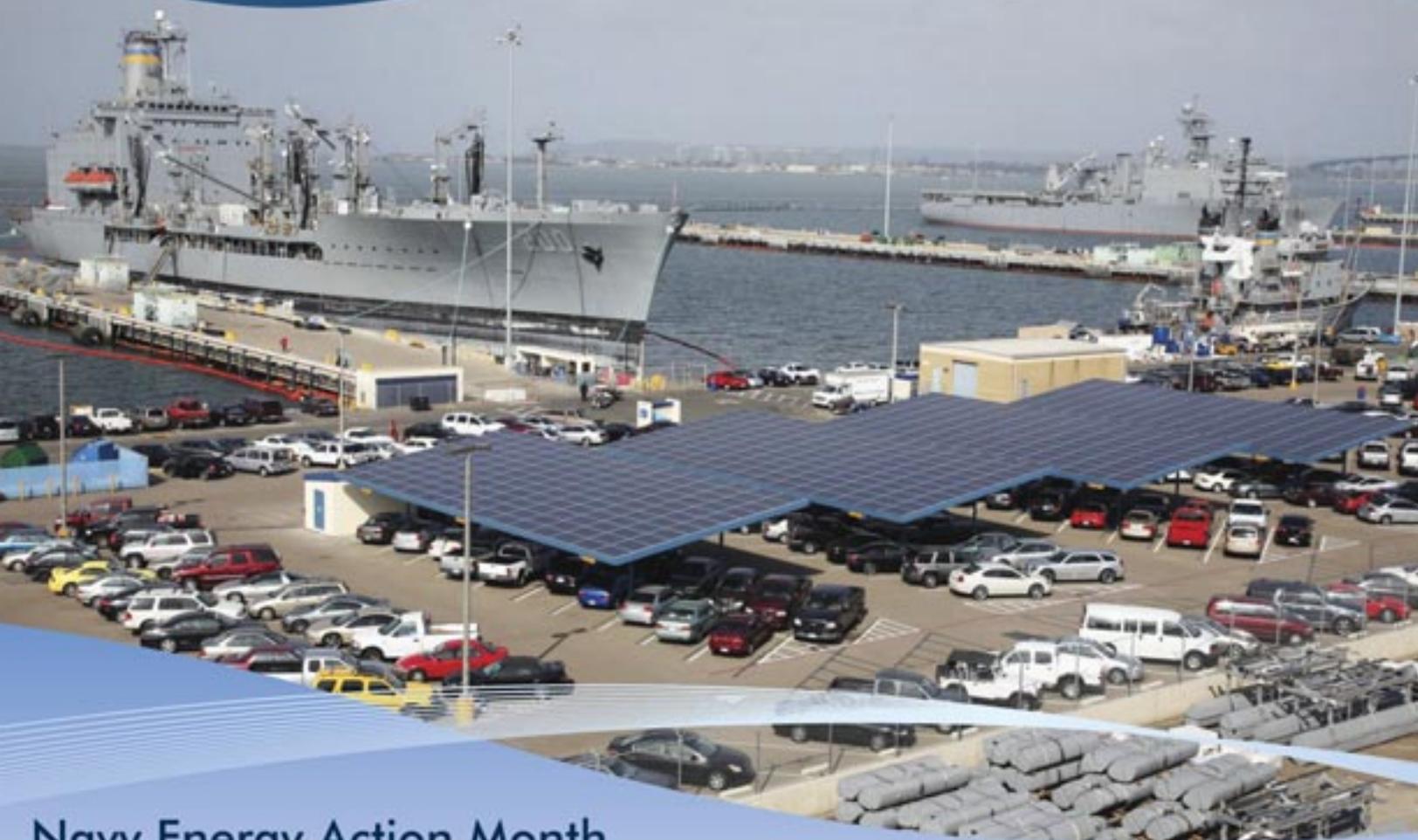
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TAKE ACTION NOW

SAVE ENERGY TO INCREASE RESILIENCY



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—Rear Admiral Kevin Slates

Marine Corps expeditionary operators, and shore energy managers. The training sessions will focus on energy savings practices, culture change, and increasing awareness of energy use.

At the Pentagon, Navy Energy Action Month posters and electronic displays will increase awareness of Navy energy initiatives. Energy Action Month is also a great opportunity to highlight ways Sailors and civilian personnel can reduce energy consumption. For lists of ideas, visit <http://dld.bz/energy-action-month>.

How are you taking action to save energy? What does energy resiliency mean to you? Join the conversation at #NavyEnergy.

Do you have ideas on how the Navy can take action to save energy? The Navy wants to hear them! The new Collab Lab tool, developed by Navy Warfare Development Center, allows individuals and institutions to submit energy efficiency ideas, comment on ideas posted by others, and vote on the ideas already posted. Become part of the solution and submit your

energy ideas on the Collab Lab page at <http://dld.bz/collab-lab>.

For more information and resources, visit the Navy Energy Action Month webpage at <http://dld.bz/energy-action-month>. 

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Bruce is also available at 773-376-6200 if you have any questions or would like to discuss your story ideas.

As a reminder, your Public Affairs Officer must approve your article before we can consider it for inclusion in the magazine.

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Currents Deadlines

Spring 2014 Issue: Friday, 17 January 2014
Summer 2014 Issue: Friday, 18 April 2014
Fall 2014 Issue: Friday, 18 July 2014
Winter 2015 Issue: Friday, 17 October 2014

You can also refer to your *Currents* calendar for reminders about these deadlines.